

1-1997

## Digest of the Philadelphia College of Osteopathic Medicine (Winter 1997)

Philadelphia College of Osteopathic Medicine

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# PCOM Digest

WINTER 1997



*Founders  
Day*  
1 9 9 7



# Dear Alumni and Friends,

In this issue, we feature Founders Day, a weekend when alumni return to PCOM to see their classmates, to participate in excellent CME programs and to honor the recipient of the O.J. Snyder Memorial Medal. It is a very special occasion each year for our College and our alumni. This year almost 500 alumni attended Founders Day reunion weekend, which was a resounding success.

There are many factors which make an event such as this one successful, just as there are numerous people who make PCOM successful. These people are PCOM's key supporters. They may regularly attend College functions. They may serve on a College Board. They may support College fundraising efforts. They are one of PCOM's greatest assets — they are our alumni. You will read about several outstanding alumni in this issue. Each one has played, and continues to

play, a significant role in the success of our College.

Frieda O. Vickers, DO, '39 was awarded PCOM's highest honor, the O.J. Snyder Memorial Medal at Founders Day. A true champion of the osteopathic profession and PCOM, Frieda practiced for 57 years and treated every patient osteopathically. She and her husband Jim are fixtures at many PCOM events and have supported the College over the years with named scholarships and donations.

Michael Sutula, DO, '59 was awarded the Alumni Association "Certificate of Honor" at Founders Day. A loyal alumnus, Mike served 26 years on PCOM's Alumni Association board of directors. He also served PCOM as an educator and guest lecturer. We're grateful for Mike's leadership in our profession and in the education of our students.

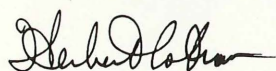
In the Board of Trustees profile, you will read about member Nicholas C. Pedano, DO, '61, an alumnus who tirelessly supports all aspects of our College. Nick has been a member of the faculty for 35 years and is chairman and professor of surgery as well as program director of general surgery residency. His role as national campaign chairman for The PCOM Mission is of vital importance to the campaign's success.

The Alumni Board profile features William R. Henwood, DO, '76, who left PCOM's campus to begin his surgery practice, but whose contributions to his alma mater never ended. An active member and leader in the Alumni Association, Bill is a major contributor to the educational mission of the College and his generosity has significantly helped our fundraising efforts.

General Ronald Blanck, DO, '67 is also featured in this issue. Ron has always supported his alma mater and continues to be a major presence as military representative on PCOM's Alumni Association board. Ron recently became the first osteopathic physician to be Army surgeon general and was also promoted to the three-star rank of lieutenant general. The College and the profession are proud of his accomplishments.

Each of the alumni profiled on these pages exhibits a level of commitment and dedication to our College that is commendable. With their support and yours we have been able to break new ground at PCOM. We are very proud of our new campus and hope that as we approach our Centennial in 1999, each of you will visit our campus and see for yourself the many wonderful changes that have occurred.

Sincerely,



Herbert Lotman  
Chairman of the Board



Leonard H. Finkelstein, DO, '59  
President and CEO

## PCOM Celebrates Evans Hall Addition Opening



The moment the PCOM community has been waiting for arrived November 20. That day, chairman of the board Herbert Lotman cut the ribbon and officially opened the Evans Hall Addition.

Joining Lotman are, left to right, Dean Kenneth J. Veit, DO, '76; Samuel H. Steinberg, executive vice president; President Leonard H. Finkelstein, DO, '59; Gene Chaiken, vice chairman of the board; Peter Doulis, treasurer; Estelle Richman, Philadelphia health commissioner; Michael A. Nutter, Philadelphia city councilman; and Lewis Abel, vice president and chief operating officer.





# PCOM

## Digest

WINTER • 1997

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**On the cover:**

O.J. Snyder Memorial Medal recipient Frieda Vickers, DO, '39, and her husband Jim are all smiles at Founders Day.

### NOTE TO DIGEST READERS

Please make sure you are using the correct mailing address for PCOM, since many are still using the incorrect 4150 City Avenue address. The three valid addresses for the College are: **4170** for Evans Hall; **4180** for Levin Administration Building; and **4190** for Rowland Hall. Thank you.

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**PCOM in the Media!**



Frieda Vickers, DO, '39:

# In a league of her own



*F*er hands have been her claim to fame for 57 years. Dr. Frieda Vickers' sturdy hands have soothed and healed countless necks, backs, sinuses and the like.

"It's all in the hands," says Dr. Vickers, a general practitioner with a fierce loyalty to osteopathic manipulative medicine (OMM). "With your fingers, you can immediately feel where the problem is. My patients walk out the door feeling great because I give them instant relief. They're amazed at the difference."

She remembers patients who had to be carried into her office by her husband, Jim, yet left on their own two feet. And the woman who had been shuffled from physicians to chiropractors with no back pain relief until she hobbled onto Dr. Vickers' OMM table.

Yet a recent announcement by Dr. Vickers sent shock waves through her devoted patient following. After 57 years, she has retired the OMM table, short-wave diathermy machine and those famous hands. In the Telford, Pa. home office where she's practiced for 26 years, her white coat still rests on the chair and her stethoscope hangs from the door knob. "My patients begged me not to retire," she notes. "I miss practicing already."

Dr. Vickers' undying loyalty to her patients, the osteopathic medical profession and PCOM was honored this Founders Day. She was presented with the College's most prestigious award, the O.J. Snyder Memorial Medal.

## Her own boss

Dr. Vickers has always practiced by her own rules. Increasingly frustrated with being controlled by HMOs and the government, and tired of their mounds of paperwork, she stopped accepting those types of insurance years ago. She charged an unheard-of \$35 for an office visit, no matter how many modalities she used. Neighbors, doctors and nurses weren't charged at all. Up until 15 years ago, she was still making housecalls, always with treatment table in tow. Her husband notes, "She would never bill her patients, saying 'They know what they owe, they'll pay when they can.' And most of them did."

Dr. Vickers, who just turned 88, has crystal-clear memories when it comes to her early interest in medicine. Growing up in Brooklyn, she remembers nursing her dolls to health and applying splints to their "broken" limbs. Whenever there was an accident on the street, she would rush down to see what the doctors were doing. She was greatly influenced by her mother Gertrude's belief that doctors are supreme beings, curing the world's ailments and delivering babies.

"My mother was so proud of me, she carried around a picture of me in my white coat," recalls Dr. Vickers. "She would show it to the butcher." One of the physician's greatest disappointments was that her mother never saw her graduate from PCOM. She died the year before.

Dr. Vickers was born Frieda Oshever. Her parents were



Russian Jews who emigrated to America for a better life. They raised her and her five siblings in a strict Orthodox Jewish household.

### A medical career begins

After graduating from Brooklyn College, she entered a homeopathic medical college in New York. When tuition skyrocketed, she left and headed to Women's Medical College in Philadelphia. On the way there, from the trolley window, she saw Philadelphia College of Osteopathy at 48th and Spruce Streets. "I thought to myself, homeopathic, osteopathic, they're all schools of medicine," says Dr. Vickers. So she hopped off the trolley, liked what she saw and enrolled on the spot.

Delivering babies as a student and then as a recent graduate are among her fondest memories. She did home deliveries in Philadelphia's poor neighborhoods with former O.J. Snyder medal recipients Lester Eisenberg, DO, '38 and the late Herman Kohn, DO, '27, whom she describes as her mentor and best friend. "Deliveries cost \$35 back then, \$25 for the delivery and \$10 to use the hospital delivery room," recalls Dr. Vickers. "We also had to clean up the room after." She gave up obstetrics because of the erratic schedule and her refusal to let anyone cover for her.

One of few female physicians in the 1940s, Dr. Vickers learned the hard way how to handle disrespectful male patients. One man particularly stands out in her mind. "I had just finished treating a new patient, when he said to me, 'You're so pretty, pretty enough to kiss,'" she recalls. "I told him to get his clothes on, get the heck out and never come back!" From then on, she had a neighbor sit in the waiting room whenever she had a new male patient.

Dr. Vickers practiced in West Philadelphia before moving her home office to Telford, Pa. in 1970. In addition to her practice, she served as a physician for the Philadelphia School District for 12 years and as a consulting physician at Merck, Sharp and Dohme in West Point, Pa. for 13 years. During World War II, she was a volunteer physician for the American Red Cross. Dr. Vickers has served on the staff at the Hospitals of PCOM, then later at Graduate Health System-City Avenue Hospital, for a total of 58 years.

### The osteopathic way

Dr. Vickers, who treated every patient osteopathically, is bothered that some DOs don't do treatments. "I think a lot of DOs are afraid to do OMM because they're scared they'll get sued," she says. "Or they say it's too time-consuming. I wish today's graduates would give their patients more time. It shouldn't all boil down to money.

"I'm glad I'm a DO. MDs listen to you, listen to your heart, take your blood pressure and write a prescription. And you still feel rotten. No touch."

On campus and off, Dr. Vickers is known for her impromptu OMM treatments. She has treated flight attendants on planes and tourists on cruises who were hurting.

Every year, alumni line up at PCOM's St. Thomas CME for a treatment by Dr. Vickers.

OMM is also how she met her husband in 1940. One of Dr. Vickers' first patients was Jim's Aunt Lola. Dr. Vickers was studying for her boards in Lola's apartment when Jim walked in, complaining of a headache. "I told him to lay on the couch," she remembers. "I gave him a treatment and corrected his cervicals, and his headache was gone. He was amazed. Then he asked, 'Can you cook?'"

They have been married for 55 years, sharing a love for gardening, traveling and champion show dogs. After Jim retired from the Philadelphia Fire Department as administrative services director, he became his wife's accountant, reception-

ist and office manager.

### Devotion to PCOM

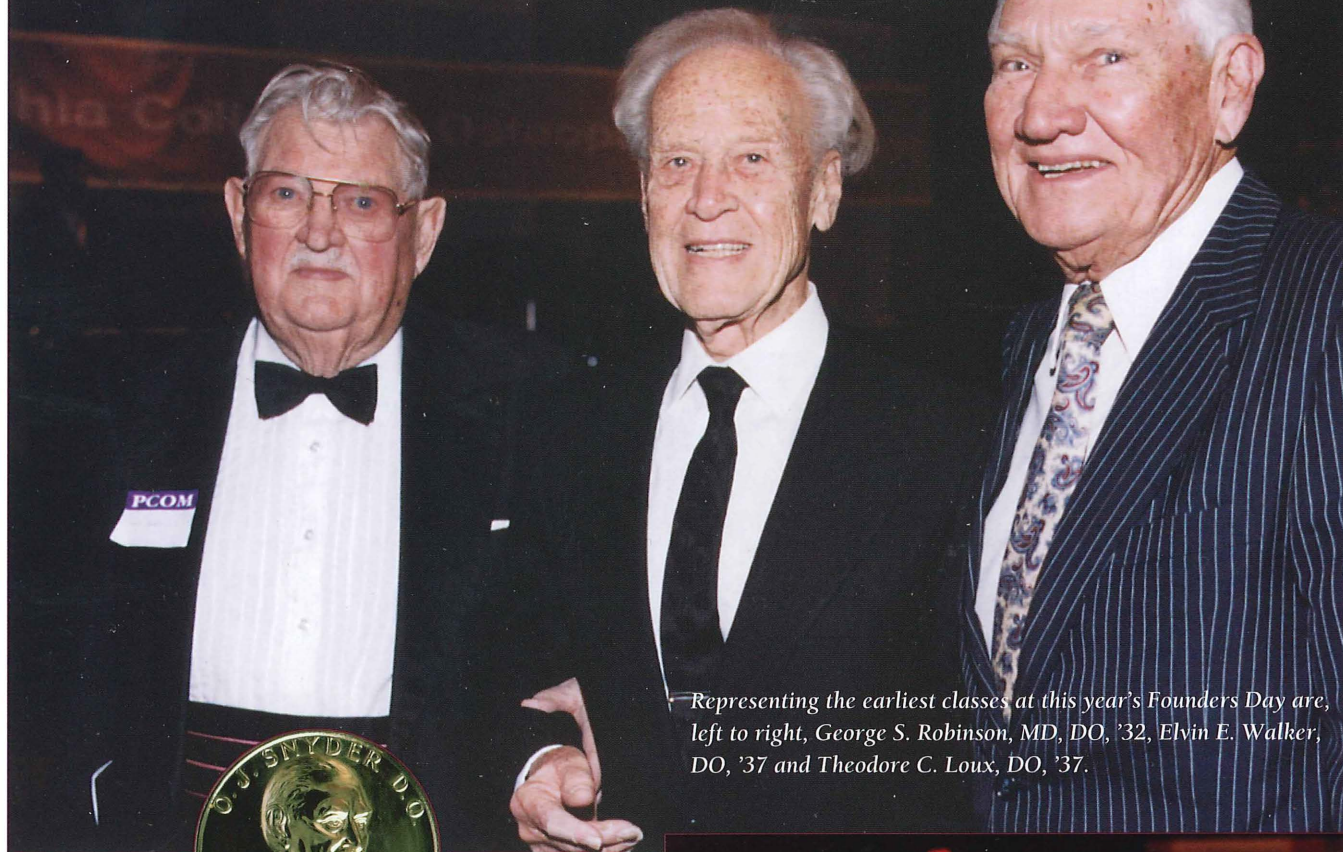
Staunch supporters of PCOM, the Vickers are a constant presence on campus. Whether it's Founders Day, Survivors Club, St. Thomas CME or a campus ribbon-cutting, they're there. They have named several scholarships and awards, including a new family practice commencement award. Dr. Vickers, a life member of PCOM's alumni association, taught OMM at the College from 1946 to 1948. At the 1992 Founders Day, she and Jim received the "Certificate of Honor" for their longstanding devotion to the College.

"I enjoyed every minute of my years at PCOM," says Dr. Vickers. "I hope it goes on forever."





*A time for catching up...*

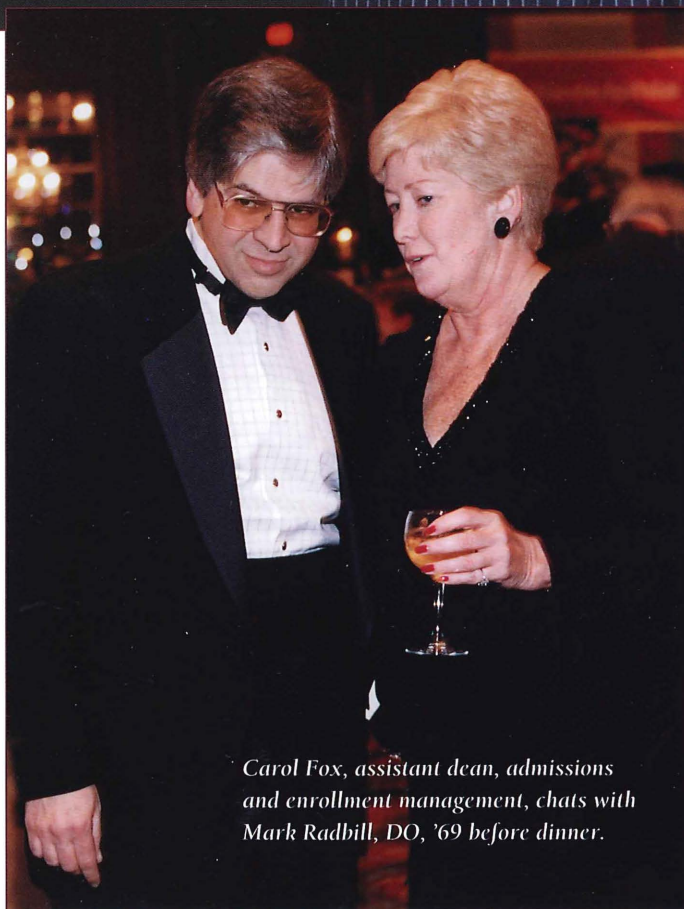


Representing the earliest classes at this year's Founders Day are, left to right, George S. Robinson, MD, DO, '32, Elvin E. Walker, DO, '37 and Theodore C. Loux, DO, '37.



# Founders Day

Alumni came back to campus in droves this year to celebrate Founders Day, with almost 500 people attending the dinner dance January 25. The convocation January 24 on campus also was well attended by alumni, students and employees. All were treated to a touching speech by O.J. Snyder Memorial Medal recipient Frieda Vickers, DO, '39, the epitome of an osteopathic physician.



Carol Fox, assistant dean, admissions and enrollment management, chats with Mark Radbill, DO, '69 before dinner.





Dean Kenneth J. Veit, DO, '76 presents the "Affiliated Teacher of the Year Award" to Margaret Knox-Lee, DO, '78. Dr. Knox-Lee is a clinical instructor in pediatrics from Lancaster, Pa.

At the dinner dance, **Margaret Knox-Lee, DO, '78** received the 1997 "Affiliated Teacher of the Year Award," which honors excellence in clinical teaching. Dr. Knox-Lee is a clinical instructor who practices at Eden Park Pediatrics in Lancaster, Pa. She also is medical director of TRANS-ACT, a team approach to developmental learning and behavior disorders.

Dr. Knox-Lee completed her internship and residency at the Hospitals of PCOM. She served four years in the US Public Health Service and is certified in pediatrics by the American Board of Osteopathic Pediatricians. She also serves on the adjunct clinical faculty at New England College of Osteopathic Medicine.



After her convocation address, O.J. Snyder Memorial Medal recipient Frieda O. Vickers, DO, '39 receives a congratulatory hug from Rosemary Vickers, DO, '83 (no relation), PCOM chair, pediatrics. Looking on are Frieda's husband Maj. Jim Vickers, right, and Galen S. Young Sr., DO, '35, PCOM chancellor.

## PCOM welcomes four alumni board members

**Joseph J. Kuchinski, DO, '86, Morristown, NJ.** Dr. Kuchinski serves as co-chairman and associate professor, emergency medicine at New York College of Osteopathic Medicine. He also is director of emergency medicine at Union Hospital and co-director of emergency medicine at St. Barnabas Hospital, both in the Bronx.

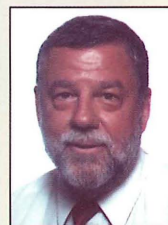


**Harry E. Manser Jr., DO, '69, Moorestown, NJ.** Dr. Manser practices at Manser and Associates in Florence, NJ. He is vice president, hospital staff at Rancocas Valley Hospital and president of its medical executive board. He serves on the board of the New Jersey Association of Osteopathic Physicians and Surgeons.

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**Luke G. Nelligan, DO, '91, Indianapolis, Indiana (Middle West District).**

Dr. Nelligan is medical director of Speedway Family Physicians, Speedway, Indiana. Prior to that, he practiced family and occupational medicine at Edison Lakes Family Physicians. He is an active member of both the AOA and ACOFP.



**David E. Rowe, DO, '61, Pine Bluff, Ark. (Far West District).**

Dr. Rowe is medical director of PHP Healthcare in Pine Bluff, Ark. Previously, he served as medical director of Quakertown (Pa.) Community Hospital and had a general practice in Springtown, Pa. for 28 years. Board certified in family practice by the AOA, he is treasurer of the Arkansas Osteopathic Medical Association.



# Michael Sutula, DO, '59

## Dr. Sutula awarded the 1997 Certificate of Honor

PCOM alumni expressed their gratitude to Michael Sutula, DO, '59 for his outstanding leadership in osteopathic medicine and education with the 1997 Alumni Association "Certificate of Honor."

A leading physician in the specialty of physical medicine and rehabilitation, his résumé overflows with accomplishments and awards.

Dr. Sutula, who retired in 1993, had a thriving practice in Union, NJ for 32 years. In 1973 alone, he was president of three osteopathic organizations: New Jersey Association of Osteopathic Physicians and Surgeons (NJAOPS), American Osteopathic College of Rehabilitation Medicine, and New York Academy of Osteopathy. He served on the board of the latter two organizations, as well as on numerous other boards including the Academy of Medicine of New Jersey and the Union County Visiting Nurses Association.

Dr. Sutula was the first DO president of the American Heart Association, Union County chapter, where he served from 1972 to 1974. He also was president of the Union County Osteopathic Medical Society.

A loyal alumnus, Dr. Sutula has served for 26 years on PCOM's Alumni Association board of directors and was alumni board president in 1977. He also served the College as an educator: he taught "Principles and Practices for Externs" and was a guest lecturer in physical medicine and rehabilitation. He received several awards from the College upon graduating, including the "Alumni Association Award."

Many other organizations have recognized Dr. Sutula's leadership. NJAOPS named him

"Physician of the Year" in 1982 for his efforts to promote public health and the high standards of osteopathic education. The group also presented him with its "Seals Award" in 1967, 1968 and 1969 for raising money for osteopathic education.

NJAOPS administrative assistant Betty Graham got to know Dr. Sutula during her 30 years with the organization.

"Dr. Sutula is friendly, concerned and considerate," she notes. "Once he meets you, he never forgets you."

Other honors he received include the "Thomas D. Webber Memorial Lecture Award" from the American Osteopathic College of Rehabilitation Medicine. He was named a fellow of the organization in 1974. The Multiple Sclerosis Society awarded Dr. Sutula a "Certificate of Merit" in 1987 for his distinguished service to fellow Americans.

Dr. Sutula was chairman, rehabilitation medicine department at Memorial General Hospital, Union, and assistant director, department of rehabilitation medicine at Clara Maass Memorial Hospital, Belleville, NJ. He also headed the formulation of a rehabilitation medicine department at Elizabeth General Hospital, Elizabeth, NJ.

He was an associate professor at both the New Jersey School of Osteopathic Medicine and the New York College of Osteopathic Medicine.

Dr. Sutula's late wife, Violet, was president of the NJAOPS auxiliary and a national trustee of the AOA auxiliary. They have a daughter, Kathryn.

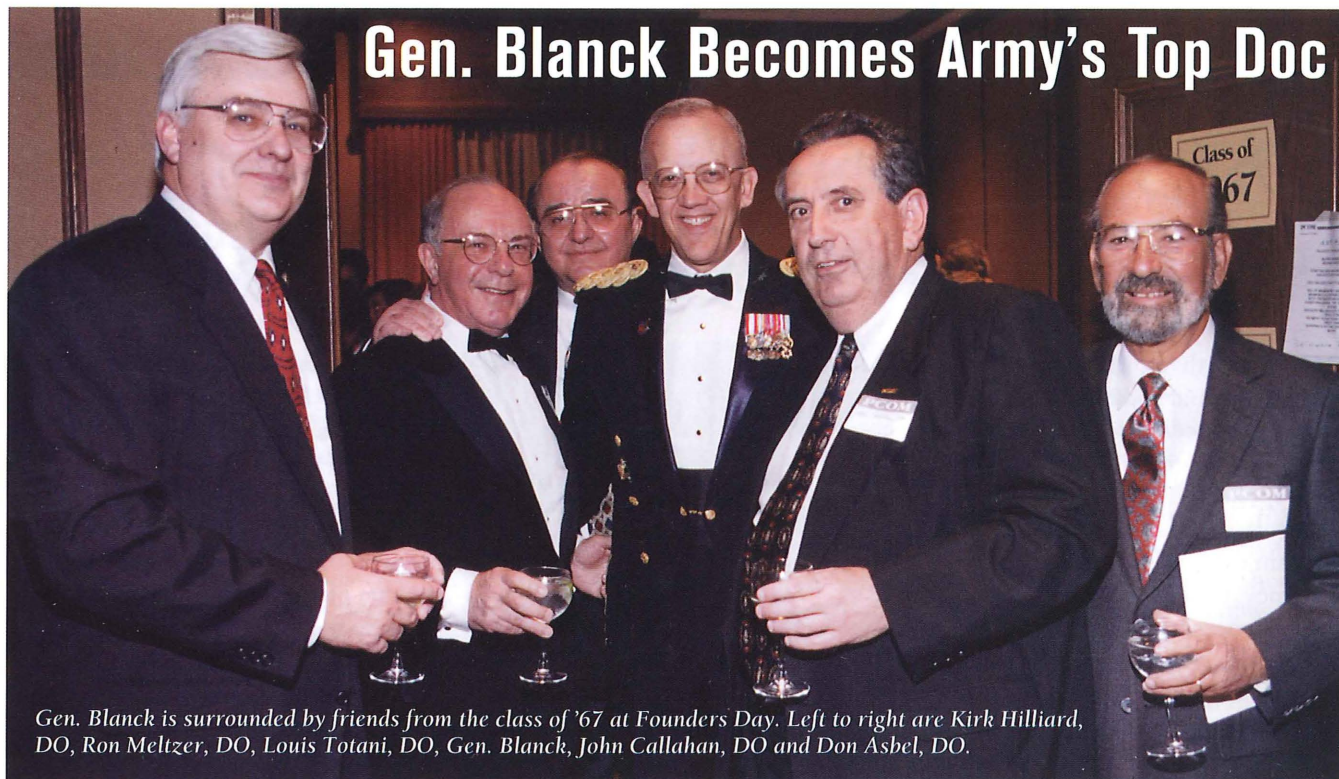
“  
Dr. Sutula's  
résumé overflows  
with  
accomplishments  
and awards.  
”



Michael Sutula, DO, '59, center, receives the Alumni Association "Certificate of Honor" from 1997 Alumni Association president William R. Henwood, DO, '76, left. Robert S. Maurer, DO, '62, right, is a long-time friend of Dr. Sutula.



## Gen. Blanck Becomes Army's Top Doc



Gen. Blanck is surrounded by friends from the class of '67 at Founders Day. Left to right are Kirk Hilliard, DO, Ron Meltzer, DO, Louis Totani, DO, Gen. Blanck, John Callahan, DO and Don Asbel, DO.

It was a moment of pride for all osteopathic physicians, illustrating the heights the profession has reached. On October 1 at the Pentagon, the first osteopathic physician, Ronald Blanck, DO, '67, was sworn in as Army surgeon general. He also was promoted to the three-star rank of lieutenant general, joining the ranks of only 40 three-star generals in the Army.

Former commander of Walter Reed Army Medical Center in Washington, DC, Gen. Blanck says he had an amusing thought during the swearing-in ceremony: who would have ever thought it, starting out as a country boy from Ephrata, Pennsylvania?

### A DO leads the way

The general's distinguished career is filled with "firsts." The first DO to become surgeon general of any of the US commissioned services, he is the highest ranking osteopathic physician in the Armed Forces. Gen. Blanck served as the first DO chief, department of medicine, Brooke Army Medical Center in Texas, the Army's second largest medical teaching center.

He was the first assistant dean for student affairs when Uniformed Services University School of Medicine was established in 1976. He was one of the first osteopathic physicians to be drafted and assigned active duty in the Vietnam War in 1968. And at 37, he became the youngest full colonel on duty in the Army.

Gen. Blanck says his success is due to the values he was taught growing up. "As I reflect back on my roots in Pennsylvania, I believe the culture and work ethic got me where I am today," he says. "My father had a way of humbling me by saying, 'Remember, for all your accomplishments, there's always someone out there who thinks you're a jerk!'"

### Early osteopathic influence

One man from his hometown who had a particularly strong influence on him was his family doctor, Hal Finkel, DO, '46. "He's the reason I'm an osteopathic physician today," notes Gen. Blanck. "He taught me the osteopathic philosophy and how it focuses on the patient, not the disease. The patient-focus really appealed to me."

It still does. Keeping focused on quality care for patients has always been Gen. Blanck's mantra. "It's all about one patient, one at a time, person to person," he says. "The bottom line is not dollars. Deploying healthy forces is priority #1."

### A tough job ahead

As surgeon general, Gen. Blanck heads the US Army Medical Command, staffed by 72,000 military and civilian personnel worldwide. He is ultimately responsible for the health care of approximately 4 million people: the Army's military personnel, civilian employees and retirees, as well as their dependents. He also serves as chief

medical advisor to the Army's chief of staff.

"We're dealing with big problems now in the Army — downsizing, resource constraints, increased missions, and the shift to managed care," notes Gen. Blanck. "It's change after change after change. Yet what's unchanging are our core values, especially selfless service. That's why I've stayed in the military so long."

Other positions Gen. Blanck has held include commander of Army hospitals in Frankfurt and Berlin, Germany. In Berlin, he treated Nazi war criminal Rudolph Hess and was one of two physicians who pronounced him dead when he committed suicide in 1987. Another famous patient was Mamie Eisenhower, whom he treated for five years.

The general's military honors include the Distinguished Service Medal, the Defense Superior Service Medal, the Legion of Merit and the Bronze Star.

An active alumnus, the general has served as military representative on PCOM's alumni association board of directors since 1993.

He lives in Washington, DC with his wife Donna. They have two daughters, Jennifer and Susan. "One of my greatest achievements was convincing my wife to marry me," he jokes.

Gen. Blanck believes the military and families have a lot in common. He notes, "Family is all about selfless service, too."



# Nicholas C. Pedano, DO, FACOS

## PCOM advocate with endless energy

For more than three decades, Nicholas C. Pedano, DO, FACOS, '61, has been a powerful presence at PCOM. A member of the faculty since 1962, Dr. Pedano is chairman and professor of surgery, as well as program director of general surgery residency. Ever active in promoting PCOM's success and expansion, Dr. Pedano also serves as national campaign chairman for *The PCOM Mission*.

A native of Philadelphia, Dr. Pedano graduated from Villanova University in 1956 and then began his studies at PCOM. He chose the osteopathic profession for a combination of reasons. "It's one of the few disciplines that allows you as a doctor to see an immediate result from your efforts," he notes. "I was also attracted to the hands-on approach." In 1965, Dr. Pedano entered private practice in general surgery with offices in Bala Cynwyd and Philadelphia, and has remained in the area ever since. He resides in Ardmore with his wife, Mary "B."

Teaching has been a focal point of Dr. Pedano's involvement at PCOM. With more than 30 years as a faculty member, his dedication and experience has helped to shape uncountable minds and careers. He's been a member of numerous college committees, including the Curriculum Committee, the College Admissions Committee, and the Dean's Search Committee. In recognition of his outstanding contribution as a professor of surgery, he received PCOM's "Lindback Foundation Award for Distinguished Teaching" in 1993. Dr. Pedano has also served as an adjunct clinical professor at the New York College of Osteopathic Medicine.

Dr. Pedano joined PCOM's board of trustees in 1985. He brings to the



board his knowledge of the everyday workings of the College, as well as his hospital experience. "The board needs to know what's going on in the trenches, and that's where I can provide insight and guidance based on my day-to-day experiences," he says.

Dr. Pedano, whose daughter Andrea graduated from PCOM in 1990, emphasizes the critical role the board must play in providing the highest quality education for future students. "We need to continually oversee the College to make sure that its mission is carried out in the years to come," he says. "In doing so, we need to assure that proper emphasis is placed on molding and training not only family practitioners, but specialists as well, in order to provide a complete osteopathic program."

In addition to serving on the College board, Dr. Pedano is in the unique position of also serving on PCOM's alumni board, to which he was elected in 1993. Only three other alumni serve on both boards.

As national campaign chairman for *The PCOM Mission*, Dr. Pedano is determined the campaign will reach its goal of \$25 million. "I'm very encouraged by the amounts contributed by the alumni who've chosen to donate so far," he notes. "I'm optimistic that others will also demonstrate their support of this very important fundraising effort and make it the success that is necessary to continue the College's work into the next century."

Playing a vital role in professional organizations is also a priority for Dr. Pedano. A past president of the Pennsylvania Osteopathic Medical Association (POMA) from 1990-91, he's also served on POMA's board of trustees since 1984 and was elected trustee-at-large last April. "While I was president of POMA, my goal had been to forge a stronger coalition with PCOM and Pennsylvania osteopathic physicians," says Dr. Pedano. "Now, as trustee-at-large, I have even more of an opportunity to work toward this goal."

He is also chairman of POMA's committees on ethics and grievance, and insurance review, and holds vice-chairmanships on the convention and finance committees. In honor of his untiring efforts in the organization, he received the POMA "Distinguished Service Award" in 1995.

Dr. Pedano is a member of the American Osteopathic Association and a fellow of the American College of Osteopathic Surgeons, as well as chairman emeritus of the department of surgery at Graduate Health System-City Avenue Hospital since 1995.

With his boundless energy and dedication, Dr. Pedano is sure to have as much influence on PCOM's future as it approaches the new century, as he's had on its past over the last 35 years.



*William R. Henwood, DO*

**The 1997 Alumni Association president believes you can accomplish anything if you try hard enough**

When Alumni Association president William R. Henwood, DO, '76, entered PCOM at age 33 to fulfill his dream, little did he realize the impact he would later make as a leader in the PCOM community. Originally from Ohio, Dr. Henwood graduated from Duquesne University's School of Pharmacy in 1962 and became a pharmacist. At that time, he wanted to pursue osteopathic medicine, but with three young children and no established career, he decided to postpone more schooling. Nine years and two more children later, Dr. Henwood began his studies at PCOM.

"It was difficult starting school at a later age, but my family was very supportive," he says. "My experience also helped my children to see that you can accomplish anything you want to, if you're willing to put in the effort." In becoming a DO, Dr. Henwood started a family trend.

His daughter, Carol Henwood-Dahdah, DO, '83, who also serves on the alumni board, practices family medicine in Pottstown, Pa. His youngest son Jon, class of '90, is a vascular surgeon who joined his father's surgery group last year. Maria, his youngest daughter, will graduate from PCOM this year and plans to become a pediatrician. His other two children, Natalie and Bill, are pharmacists.

Dr. Henwood has been an educator and active alumnus at PCOM for the last two decades. From 1981-83 while still in Philadelphia, Dr. Henwood was assistant professor of surgery and coordinator of surgical curriculum for second-year students. After moving to Sharon, Pa. to practice general surgery after a brief stay in Texas, he continued to be, and remains, a driving force at PCOM. He is clinical professor of surgery, a position he's held since 1985, as well as regional clinical assistant dean for western Pennsylvania. Appointed to this position more than six years ago, Dr. Henwood makes



quarterly visits to seven hospitals to assure that PCOM students are receiving the proper training.

"Bill's been an asset to PCOM since he walked in the door as a student," says classmate Dean Kenneth J. Veit, DO, '76. "He's always been a leader and a people person. As our western regional assistant dean, no one could do a better job than Bill."

In addition, Dr. Henwood is very involved in PCOM's five-year capital campaign, acting as an alumni regional leader for western Pennsylvania.

Dr. Henwood, who joined the alumni board in 1988, served as board vice president in 1995 before becoming the 1997 alumni association president. "I bring to the board a different perspective—that of a doctor who is full-time faculty and in private practice," he says. "I add insight into what it takes to practice effectively and train young doctors at the same time. Therefore, I can shed light on what it will take to help PCOM work with its alumni to continue giving the highest quality training to the students."

As far as what the board can do for PCOM, Dr. Henwood stresses consistency. "I would like to see the board continue what it's already been doing successfully, which is providing solid

financial support in order to encourage and ensure PCOM's continued success."

Aside from his private practice in Sharon, he's involved in the medical community of western Pennsylvania in a number of ways. He is on staff at four hospitals, and is vice chief of staff at Horizon Hospital System - Shenango Campus and Greenville Campus. Also a dedicated educator in the area, he is director of the general surgery residency program at both Horizon campuses. Horizon-Shenango's 1994 and 1995 intern classes presented him with the "Teacher of the Year" award. He is also an adjunct clinical assistant professor of surgery at Lake Erie College of Osteopathic Medicine. In addition, he is assigned PCOM students for clinical rotations, and is a preceptor for other osteopathic colleges.

Dr. Henwood was appointed to the Pennsylvania State Board of Osteopathic Medicine by former Governor Casey in 1994. Elected secretary of the board in 1995, he has served as vice president since 1996. While the board tackles many critical issues related to the profession, Dr. Henwood sees the board's most significant contribution as guiding and directing osteopathic medicine into the next century. He is also an active member of the Pennsylvania Osteopathic Medical Association (POMA), having previously served as district chairman and on numerous committees. He's vice chairman of the committee on ethics and grievance.

Nationally, Dr. Henwood is a board member of the American College of Osteopathic Surgeons. He recently became a diplomate of the American Board of Forensic Examiners.

The same conviction and dedication that led Dr. Henwood to pursue his dream and rise as a leader in the profession, will certainly enable him as president to guide the alumni board in its mission of visible and enduring support for PCOM.

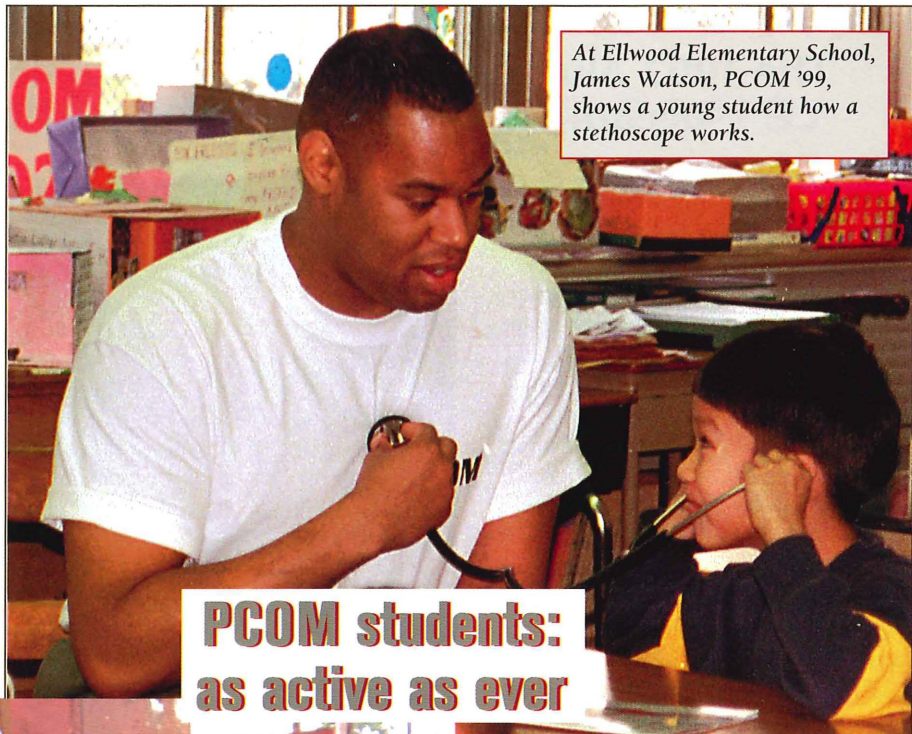


### Students show community spirit with Habitat for Humanity

PCOM students traded in their white coats for coats of paint this September to help Habitat for Humanity refurbish a Philadelphia home. First-year students volunteered their time as part of their "Primary Care Skills" course.

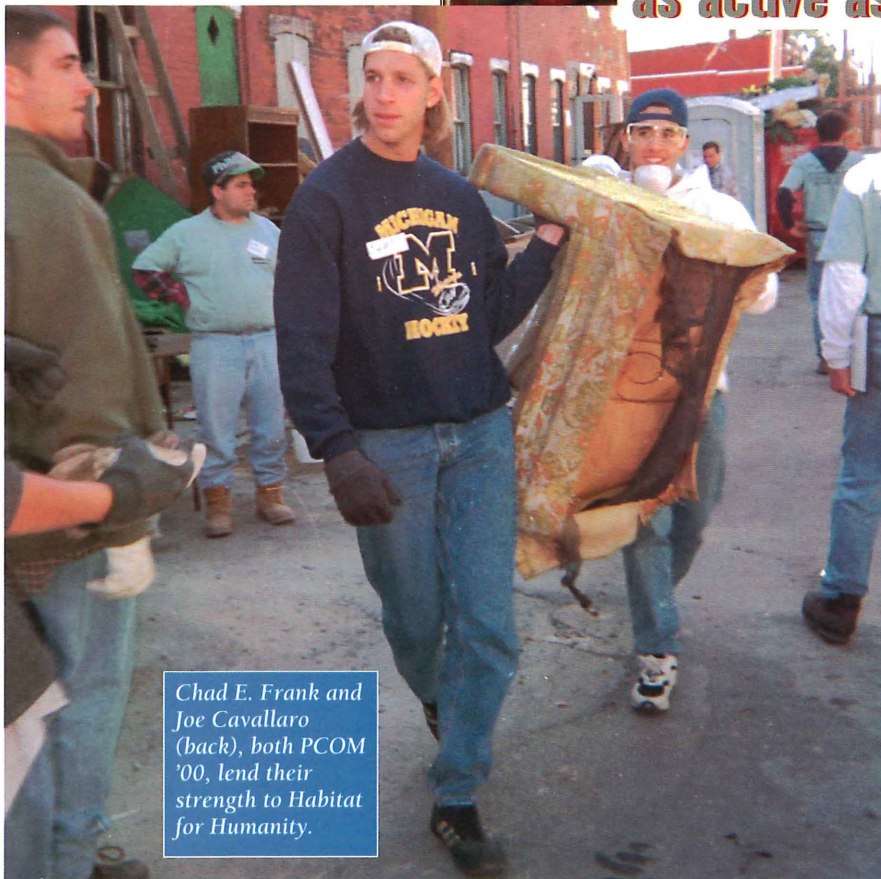
### Schoolchildren get a health lesson from PCOM students

On January 23, 120 PCOM students participated in a health fair at Ellwood Elementary School. The fair, organized by various PCOM student organizations and Temple University School of Dentistry, featured presentations geared to grade-appropriate topics. Grades K through three learned about healthy eating and safety, while grades



At Ellwood Elementary School, James Watson, PCOM '99, shows a young student how a stethoscope works.

**PCOM students:  
as active as ever**



Chad E. Frank and Joe Cavallaro (back), both PCOM '00, lend their strength to Habitat for Humanity.

four through six dealt with violence and drug abuse.

Judging by the children's comments, PCOM students had a big impact at Ellwood. One first-grader asked if "they

could come to Ellwood tomorrow, too?" A parent told the school nurse that her daughter criticized her meal because there was no green vegetable.

### OMM demonstration a hit

On campus October 23, OMM Fellows Kenneth Erdman, PCOM '98 and Gretta Gross, PCOM '97 presented an Introduction to Osteopathic Manipulation and Muscle Energy Techniques. The audience consisted of about 80 students from PCOM and several allopathic medical schools, including Temple University and the Medical College of Pennsylvania. The allopathic medical students were treated to a first-hand OMM demonstration, gaining valuable insight into the osteopathic approach to medicine. "Some of the allopathic medical students acknowledged that our curriculum was stronger in some areas, especially anatomy," says Erdman.

### Students reach out during NOM Week

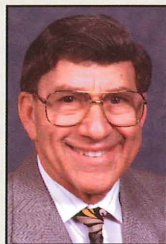
PCOM students hosted a number of informational events to celebrate National Osteopathic Medicine (NOM) Week, November 2 - 9. They organized a health fair, guest lectures and programs to educate people about the role of the "sandwich" generation. Also, President Finkelstein accepted a NOM Week proclamation from Philadelphia Mayor Edward G. Rendell.



## CAMPUSUpdate

## Appointments announced

**Anthony Leone**, DO, '57 joined PCOM's osteopathic manipulative medicine (OMM) practice plan and was named full-time associate professor, OMM. He has taught at PCOM for 30 years. Formerly, he was in private practice for 39 years and served as a physician for the Philadelphia School System. Dr. Leone was named "Primary Care Physician of the Year" in 1996 based on nominations from PCOM third- and fourth-year students, interns and residents.



**Scott P. Righter** has been named PCOM manager of development. He handles the Annual Fund and Annual Report of Gifts, as well as other devel-

opment efforts. Formerly, Righter was assistant director of development at Bloomsburg University. His number is (215) 871-6305.

**Melissa Miller** joined PCOM as GME business manager and osteopathic postgraduate training institution (OPTI) coordinator. Previously, she was manager of academic affairs for Maimonides Medical Center in Brooklyn. She can be reached at (215) 871-6680.



## Scholarships awarded

**Patricia Inhat**, PCOM '98 is this year's recipient of the Richard E. Colarusso, DO Memorial Scholarship. Established in memory of Dr. Colarusso, class of '66, the award is given to a third- or fourth-year student with an outstanding academic record and demonstrated financial need.

**Michele Calderoni**, PCOM '97 received the Clifford G. Dorf Memorial Scholarship. The scholarship is awarded to a fourth-year student who demonstrates academic excellence and financial need. The award was established by friends and family of Clifford G. Dorf, class of '88, who died before graduating.

**Roy Tuller**, PCOM '97 was awarded the Gina F. Simelaro Memorial Scholarship. The scholarship was established by members of the class of '71 in memory of Gina Simelaro, daughter of Dr. and Mrs. John P. Simelaro. Dr. Simelaro, class of '71, is PCOM chairman and professor, internal medicine.

**Salvador Sylvester**, PCOM '97 received the Leonard P. Harman, DO ('72) Scholarship. The scholarship is awarded to a married student who is a parent and demonstrates academic excellence and financial need.

## Alumni traveling fellowships awarded

Class of '97 members **Mark Benton** and **Francesco Mangano** were awarded traveling fellowships to pursue their interest in neurological studies during their senior year. Benton will attend the National Institute of Neurological and Communicative Disorders under a

National Institute of Health (NIH) fellowship. Mangano was awarded \$2,000 to study under an international neurology fellowship in Italy.

## Cambria Center almost finished!

Construction on the new Cambria Street Healthcare Center is running smoothly and the center is expected to be fully operational by late spring. The larger, more modern facility, complete with employee and student parking, will accommodate more patients and students. The site also houses two tenants, an apothecary adjacent to Cambria's lobby and a dialysis center, which has a separate entrance. An official grand opening ceremony is slated for early fall.

## Annual Fund News

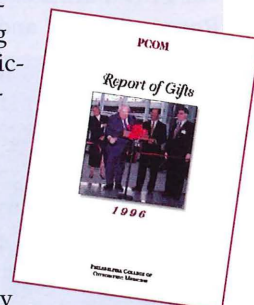
### 1996 Report of Gifts

PCOM's 1996 Report of Gifts was recently published and mailed to all alumni and contributing friends of the College. If you did not receive your copy, or if you would like additional copies, call the alumni relations and development office at (215) 871-6120.

### 1997 Annual Fund

Continuing support of PCOM's Annual Fund during the capital campaign is critical to sustain College programs and services. Donations to the Student Scholarship Fund provide essential resources to offer tuition assistance to deserving students. Unrestricted gifts are channeled to areas of greatest need. Such support is particularly valuable to the institution because it provides flexibility in seizing opportunities to benefit current and future PCOM students.

All contributions received between January 1 and December 31, 1997 will be recognized in the 1997 Report of Gifts to be published next year. For information on gift opportunities, call the alumni office at (215) 871-6120.



## PCOM mourns death of former AACOM head



PCOM sadly notes the death of Sherry R. Arnstein, former executive director of the American Association of Colleges of Osteopathic Medicine. Arnstein received an honorary degree at PCOM's 1995 commencement. In her honor, the College made a donation to the Sherry R. Arnstein Minority Student Award.



# Capital Campaign Developments

## Major gifts boost campaign

The PCOM Mission received a \$1 million pledge from College chancellor **Galen S. Young Sr.**, DO, '35 to fund the Professorial Chair in Surgery. The gift was announced by chairman of the board Herbert Lotman at the Founders Day dinner dance January 25. Dr. Young's commitment to PCOM spans many decades. Professor emeritus of surgery, Dr. Young previously established a campaign scholarship in his wife's memory for students interested in surgery. The campaign would not be a success without the loyal support of alumni leaders such as Dr. Young. The College extends its deepest thanks for his very generous gifts.

In a spirit of camaraderie, Dr. Young announced at the Alumni Association board of directors meeting that Lotman has increased his campaign pledge to \$1 million. PCOM is indebted to Lotman for his tireless advocacy of the campaign and leadership to the College.

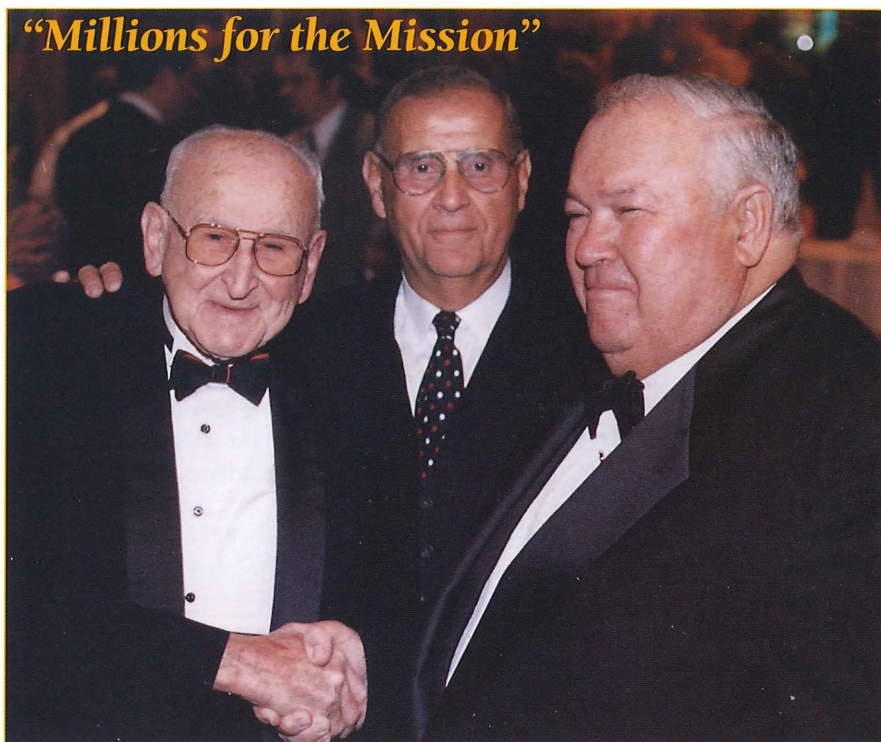
## PCOM dedicates Rosner GME Center

In grateful appreciation, the College dedicated the Rosner Graduate Medical Education Center on January 25 in conjunction with Founders Day activities. The technologically-advanced learning center was made possible by a generous gift to *The PCOM Mission* by **Marvin L. Rosner**, DO, '57 and his wife, Idell.



At the Rosner GME Center dedication are, left to right, Idell Rosner, Marvin L. Rosner, DO, '57, their son Howard M. Rosner, DO, '84, his wife Rona Rosner and their daughter Tracy.

## "Millions for the Mission"



At the Founders Day Dinner Dance, national campaign chairman Nicholas C. Pedano, DO, '61, center, thanks College chancellor Galen S. Young Sr., DO, '35, left, and chairman of the board Herbert Lotman for their major gifts to *The PCOM Mission*. Dr. Young pledged \$1 million to the capital campaign and Lotman matched it by increasing his contribution to \$1 million.

Thanks to Dr. and Mrs. Rosner, physicians will receive graduate and post-graduate instruction in a state-of-the-art facility equipped with the latest video projection and video conferencing capabilities. The Rosner Center is located on the lower level of Evans Hall, across from the Graduate

Medical Education office. PCOM is extremely thankful to Dr. and Mrs. Rosner for their support of *The PCOM Mission*.

## Donor garden walkway honors supporters

To salute campaign contributors, a donor garden with a walkway of granite stones has been established next to Levin Administration Building. Engraving has begun on the stones, which will bear the messages and dedications of donors contributing \$1,000 or more to *The PCOM Mission*. Forms for the stones' wording were mailed to donors in November, with engraving work continuing throughout the campaign. The number of stones purchased will illustrate the commitment of PCOM alumni and friends to the College and its future.



# Samuel H. Steinberg

## Bringing a wealth of business and educational experience to PCOM

**P**COM executive vice president Samuel H. Steinberg may be new to the College but he's no stranger to education or osteopathic medicine. Steinberg, who joined PCOM's management team in late October, is responsible for administrative, operational and financial activities.

Throughout his career, Steinberg always had a hand in education. His most recent position was president and chief executive officer of The Graduate Hospital, a teaching hospital, and Mt. Sinai Hospital, both in Philadelphia.

Prior to that, he served as senior vice president for health affairs at Hahnemann University and chief executive officer of Hahnemann University Hospital. Steinberg also was assistant hospital director at Thomas Jefferson University Hospital.

PCOM is the third osteopathic institution Steinberg has worked for. He developed an understanding and appreciation of osteopathic medicine as a health care consultant whose clients included the Michigan and California osteopathic schools. He advised on strategic planning, marketing and financial management at both schools.

Teaching is in his blood. For almost 20 years, Steinberg has taught health care administration at many local colleges, including Temple, Drexel and St. Joseph's Universities. While at The Graduate Hospital, physicians asked him to do grand rounds on health care administration. On January 17, Graduate physicians held a testimonial honoring his six years of leadership.

### Steinberg's role

At PCOM, Steinberg handles daily operations so President Finkelstein can focus more on the capital campaign and the Centennial. Steinberg participates in the College's strategic planning, works with the Dean's Office to strengthen and broaden the GME network, and helps evaluate prospective academic programs.

"PCOM has done extraordinarily well, and the business and academic decisions have been very good," says Steinberg. "For example, adding the PsyD program was a great move.

"But now that the master facilities plan is nearing fruition, the College needs to reaffirm its strategy, philosophy and mission. Having been on both the delivery side and academic side of health care, I think I can bring some skills to the table to enhance the skills of the people here."

Deeply committed to process, Steinberg believes if you



have the right process, the outcome usually takes care of itself. "If you involve everyone in discussion about the College, especially in areas such as strategic direction and program development, eventually you'll come to the right conclusion," he says.

### Defining experience

Born and raised in South Philadelphia, Steinberg enlisted in the Army after high school. He served a year as a soldier in Vietnam. "I spent my 21st birthday there, and it was a major birthday — the kind that makes you focus on where you're going in life," says Steinberg. "I realized I didn't have a plan for my future."

For the first time in his life, he wanted to go to college and start a career.

When he got out of the Army, he started classes at Penn State University. He finished his degree in hotel and restaurant management in two and a half years, graduating magna cum laude. Steinberg worked his way through college as a clerk at the former Bellevue-Stratford Hotel in Philadelphia. "I was incredibly motivated to get an education," he notes. "Vietnam was a horrible experience, but you can make something out of anything. For me, it brought me into focus."

Steinberg started his career as a hospital food service manager and quickly realized he liked hospitals. He made the jump from food service manager to hospital administrator at Episcopal Hospital in Philadelphia. While there, he earned his MBA in health care administration from Temple University.

### A special calling

To Steinberg, health care was a special calling. "Being a hospital administrator gave me the opportunity to combine my business skills with improving patient care," he notes.

"You could really get in there and see the result of what you did. It was satisfying to have a large impact on the community."

With his business sense and academic experience, he's

sure to have a large impact at PCOM. "This is a wonderfully successful school," notes Steinberg. "All the pieces are here for continued success: strong board leadership, a solid management team, and dedicated alumni, students and faculty. That's why I came here."

Steinberg lives in Fort Washington, Pa. with his wife of 25 years, Karen. They have three children: Jennifer, Gregory and Jeffrey.

*"PCOM has done extraordinarily well, and the business and academic decisions have been very good," says Steinberg.*



1899 • 1999



# Approaching 100... CENTENNIAL NOTES

**O**n November 20, PCOM opened its first historical exhibit in a series of displays that will culminate in a Centennial show in 1999. The exhibit

is located in new display cases that form a mini museum in the Evans Hall addition. The premiere exhibit, "Treasures of the Archives," highlights the PCOM Archives and several gems in the collection.

The majority of "Treasures of the Archives" looks at photographs, objects and memorabilia as a means to interpret historical themes. The artifacts tell the stories of medical education, clinical care, PCOM buildings, student culture, innovators and entrepreneurs, and osteopathic physicians' struggles for professional recognition.

One of the goals of the first exhibit was to introduce the issues faced in creating and managing an archival collection. What should we collect for the institution? In answering the "what," we often found ourselves asking, "what is it?" One such query turned out to be physicians' prescription blanks for whiskey and other spirits during Prohibition.

We have also asked, "why do we have it?" We understand why we have candid snapshots of students at 19th and Spring Garden Streets in the 1920s — PCO as it was called then — but we still don't know the origins of John Morrow's 1854 report card from the Ringgold Male Grammar School in Moyamensing.

The exhibit also addresses the issue of conservation through the display of a 1930s deteriorated scrapbook and a 1905 class photograph "repaired" with adhesive tape.

## Did you know ...

... In the mid-1950s, PCOM planned to build a new college building at 47th and Spruce before President Frederic Barth set his sights



"Treasures of the Archives," the first in a series of historical exhibits at PCOM, opened in November.

on City Avenue?

... The first issue of *Osteopathic Digest* premiered in October 1927?

... PCOM had a Training School for Nurses from 1917 to 1960 and the nurses "volunteered" weekly to be subjects in the osteopathic manipulation laboratories?

... Albert F. D'Alonzo, DO, '56, performed in drag as Marion Marlowe in his junior class skit?

... In the 1920s, freshmen were required to carry matches at all times and offer them at the request of any upper-classman?

... When PCOM had its first hospital at 410 S. Ninth Street in the 1910s, patients were carried to Pennsylvania Hospital for x-rays because the College didn't have an x-ray machine at the time?

... Frosh-Juniors were pitted against Soph-Seniors in a baseball game during an annual outing in the 1920s known as Dufur Day?

Through a variety of materials, "Treasures" also takes a closer look at two important themes in PCOM's history. *The Community Within* features the diversity of student culture including athletic teams, fraternities, a freshman dance and reminiscences. *In the Community* highlights PCOM clinics and hospitals, the nurses and the

fundraising efforts of the Women's Auxiliary.

The holdings of the PCOM Archives include several large collections of medical instruments donated by a single individual. "Treasures" displays a sampling of the more than 100 artifacts donated by Henry Herbst, DO, '27, who was a general family practitioner from the late 1920s to the early 1990s.

"Treasures of the Archives" will be on display in the Evans Hall lobby until December 1997, when it will be replaced by an exciting new historical display.

## Growing collection

Our archival collection has been growing due to people donating materials or loaning them for reproduction. With the donation of volumes of the *Synopsis* from 1950 and 1955, we finally have a full set of yearbooks. Thanks to everyone who contributed.

Your PCOM artifacts, photographs, documents and memorabilia are still welcome. Please call or write before sending any material:

Carol Benenson, Archivist  
PCOM  
4190 City Avenue, Suite 532  
Philadelphia, PA 19131  
(215) 871-6301



## 1950



**Ruth E. Purdy, DO**, Columbus, Ohio, was named honorary chair of the Doctors Hospital annual charity ball Dec. 14. A senior attending physician

at Doctors, Dr. Purdy was the hospital's first female physician.

## 1962

**Burton Marks, DO**, Detroit, Mich., was appointed chairman, department of radiology, vice chief of staff and director of medical education at The Michigan Hospital and Medical Center.

## 1964

**Michael Podolsky, DO**, Dallas, Texas, was the keynote speaker for the 40th Annual AOA Research Conference in Las Vegas, Nev. on Oct. 7-11. He spoke on "Musculoskeletal magnetic resonance imaging."

## 1966

**Richard D. Lynch, DO**, Palm Desert, Calif., was promoted to brigadier general in the US Army Reserve. He is the seventh osteopathic physician to attain flag rank in the US commissioned services.

## 1972

**Lawrence Varner, DO**, Englewood, Colo., was elected second vice president of the American Osteopathic Academy of Orthopedics.

## 1974

**Wayne R. Buchwald, DO**, North Las Vegas, Nev., became a fellow of the American College of Osteopathic Family Physicians.

**Aaron J. Listopad, DO**, Erie, Pa., was elected chairman, department of family practice and community medicine at Horizon Hospital System.

## 1975

**Wayne A. Hey, DO**, Fort Worth, Texas, was named a fellow of the American College of Osteopathic Surgeons.

## 1976

**Anita Steinbergh, DO**, Columbus, Ohio, was appointed to the Federation of State Medical Board's Committee on Managed Care.

## 1977

**Sol Lizerbram, DO**, San Diego, Calif., received the "Hatikvah Award" from the Jewish National Fund.

## 1979

**Bernadette V. Meade, DO**, Drexel Hill, Pa., was appointed medical director of ManorCare Health Services at Fitzgerald Mercy Hospital. She also was appointed medical director of Elder Services and medical director of the skilled nursing facility at Misericordia Hospital, Philadelphia.

**Carol St. George, DO**, Kansas City, Mo., received the "Clinical Teacher of the Year Award in ENT" from the Class of 1996 at the University of Health Sciences-College of Osteopathic Medicine in Kansas City.

## 1980

**Bradford D. Croft, DO**, Flagstaff, Ariz., became a fellow of the American College of Osteopathic Family Physicians.

**Gary W. Eden, DO**, Scottsdale, Ariz., became a fellow of the American College of Osteopathic Surgeons.

**Jack Facciolo, DO**, Cape May Court House, NJ, was appointed to Burdette Tomlin Memorial Hospital's board of trustees.

**Phillip C. Ginsberg, DO**, Narberth, Pa., became a fellow of the American College of Osteopathic Surgeons. He also was named chair of the ACOS's National Osteopathic Urology Discipline.

## 1981

**Stephen D. Cahill, DO**, Grosse Pointe, Mich., became a fellow of the American College of Osteopathic Surgeons.

**William L. Kliefoth Jr., DO**, Yardley, Pa., became a fellow of the American College of Osteopathic Surgeons.

**Julia M. Pillsbury, DO**, Dover, Del., was elected chairman, department of pediatrics at Kent General Hospital. She also was elected vice president of the Delaware Chapter of the American Academy of Pediatrics and was included in the 1997-98 edition of *Who's Who in Medicine and Healthcare*.

## 1982

**Vincent S. Fierro Jr., DO**, Erie, Pa., was named chairman, department of internal medicine at Millcreek Community Hospital.



**Joseph M. Kaczmarczyk, DO**, Gaithersburg, Md., was appointed chief medical officer, office of minority and women's health, bureau of

primary health care, health resources and services administration, US Public Health Service, Bethesda, Md.

**Steven J. Valentino, DO**, Haverford, Pa., was selected to serve on a national physician editorial board to review the accuracy of medical video cassettes produced by Time-Life, Inc. He served as a consultant for the video "Back pain."

## 1983

**Charles H. Marks, DO**, Rimersburg, Pa., was appointed staff obstetrician/gynecologist at Adams County Women's Health Associates.

## 1984

**Benjamin Chack, DO**, Washington Crossing, Pa., was elected to the board of directors at Delaware Valley Medical Center.

**Steven J. Karp, DO**, York, Pa., was voted 1995-96 "Teacher of the Year" by family practice residents at York Hospital.

## 1985

**John B. Coll, DO**, Wyoming, Del., was board certified in sleep medicine.

**Leilani Heller, DO**, Allentown, Pa., became a fellow of the American College of Osteopathic Family Physicians.



## 1986

**John F. Filips**, DO, Newtown, Pa., received a certificate of added qualification in geriatrics.

## 1987

**Elliott Bilofsky**, DO, Hollidaysburg, Pa., joined the medical staff at J.C. Blair Memorial Hospital.

**Steven L. Davis**, DO, Cherry Hill, NJ, became a fellow of the American College of Osteopathic Surgeons.

**Tanja O'Connor**, DO, Rochester Hills, Mich., was board certified in obstetrics-gynecology.

## 1988

**Larry J. Anderson**, DO, Wayne, Pa., became a fellow of the American College of Osteopathic Emergency Physicians.

**Barry J. Burton**, DO, Bensalem, Pa., became a fellow of the American College of Osteopathic Emergency Physicians.

**John R. Gimpel**, DO, Lafayette Hill, Pa., joined the Great Valley Health family practice in Plymouth Meeting, Pa.

**Joseph J. Heck**, DO, Henderson, Nev.,

became a fellow of the American College of Osteopathic Emergency Physicians.

**Brian A. Nester**, DO, Wayne, Pa., became a fellow of the American College of Osteopathic Emergency Physicians.

**Robert Ormanoski**, DO, Fairport, NY, became a fellow of the American College of Osteopathic Emergency Physicians.

**Sharon Zellis**, DO, Narberth, Pa., received an award for her presentation on "Cardio-Facio cutaneous syndrome" at the Pennsylvania Academy of Dermatology meeting Oct. 5 in Champion, Pa.

## 1989

**Donna Leonardo**, DO, Lancaster, Pa., was board certified in ophthalmology.

**Donald A. Walters**, DO, Brookfield, Wis., is completing an advanced GI fellowship in therapeutic endoscopic retrograde cholangio-pantreatography at St. Lukes Hospital, Milwaukee, Wis.

## 1990

**Robert Finkelstein**, DO, Philadelphia, was a recipient of the "Koprince

Dermatology Award" for his presentation titled "Ocular cutaneous diseases" at the AOA Convention Oct. 8.

**Nancie J. Fitch**, DO, Dallas, Pa., was named medical director for five area paramedic units. She is an emergency physician at Geisinger Wyoming Valley Medical Center.

## 1991

**Nancy Lobby**, DO, Philadelphia, received third place for her paper, "Urinary tract infections in adult spina bifida patients," at the American College of Osteopathic Surgeons meeting in San Diego, Calif.

**Tod Northrup**, DO, Saint Augustine, Fla., joined the staff at Matthews Orthopedic Clinic.

**Melissa Schwartz**, DO, Bala Cynwyd, Pa., joined the department of otolaryngology at Delaware Valley Medical Center.

## 1992

**Gene M. Battistella**, DO, Pittsburgh, Pa., joined the medical staff at Ohio Valley General Hospital.

**Donald M. Brislin**, DO, Willow Grove, Pa., joined the department of

## INMemoriam

**William Baldwin Jr.**, DO, '40, IM, Baltimore, Md.

**William A. Block**, DO, '59, FP, Cherry Hill, NJ, Oct. 17.

**Stanley Brason**, DO, '59, FP, Media, Pa., Oct. 29.

**Bernhard L. Broocker**, DO, '43, FP, King of Prussia, Pa., July.

**Walter R. Cavagnaro**, DO, '61, FP, Woodbine, NJ, Oct. 17.

**John Chiavacci**, DO, '85, AN, Philadelphia, Jan. 3.

**Alan S. Cohen**, DO, '91, FP, Blue Bell, Pa., July 22.

**William H. Fisher**, DO, '43, FP, Lewes, Del., Nov. 30.

**Robert E. Hallinger**, DO, '55, FP, Newtown, Pa., Sept. 2.

**John A. Kelly**, DO, '59, FP, Devon, Pa., Oct. 10.

**Abraham Koenigsberg**, DO, '51, FP, Atlantic City, NJ, Oct. 13.

**Robert A. Kopecki**, DO, '65, FP, Wilmington, Del., Sept. 24.

**Beatrice M. Kratz**, DO, '31, FP, Browns Mills, NJ, Sept. 23.

**Frederick Spaulding Lenz**, DO, '35, OMM, Manomet, Mass., Oct. 1.

**Theodore Newman**, DO, '34, FP, Shelter Island, NY, Sept. 9.

**George Northup**, DO, '39, RM, Scottsdale, Ariz.

**Patrick H. O'Hara**, DO, '26, St. Petersburg, Fla., Aug. 9.

**Theodore L. Ratcliffe**, DO, '47, FP, Harpswell, Maine, Sept. 20.

**Eleanor J. Reese**, DO, '45, FP, Ephrata, Pa., Sept. 12.

**Roy A. Ruch**, DO, '34, FP, Roanoke, Va., June 15.

**David Silverman**, DO, '41, S, Cherry Hill, NJ, Oct. 14.

**Carl Spear**, DO, '28, FP, Tulsa, Okla., Nov. 17.

**Joseph P. Synkonis**, DO, '63, ORS, Farmington Hills, Mich., Aug. 3.

**Michael Szutowicz**, DO, '72, FP, Ephrata, Pa., Dec. 15.

**Duane H. Tucker**, DO, '54, OMM, Kenmore, NY, Aug. 8.

**Theodore Weinberg**, DO, '44, IM, Cherry Hill, NJ, April 5.



# We'd like your thoughts on PCOM's web site!

We are re-structuring and expanding PCOM's web site to make it more relevant and dynamic, and your input is vital. Please take a few minutes to answer and send back this survey. Thanks for your help.

1. Do you have Internet access? ☐ YES or ☐ NO (if "NO," go to #3.)

2. Have you visited PCOM's web site (<http://www.pcom.edu>)? ☐ YES or ☐ NO

2. a. If you answered "YES," was it helpful in keeping you informed about the College?  
☐ YES or ☐ NO (go to 4)

3. For those who haven't visited PCOM's web site, do you plan to visit it? ☐ YES or ☐ NO

If "NO," why? \_\_\_\_\_

(If you answered "no," you can end here. Thanks for your help.)

4. Here are the proposed sections of PCOM's web site. Please rank the following 5 categories from 1 to 5, with 1 being the category most important to you and 5 being the category least important to you.

\_\_\_\_\_ ACADEMIC AFFAIRS (description of academic programs, academic department news, academic calendar, research, CME)

\_\_\_\_\_ ALUMNI AND DEVELOPMENT (Alumni Association, alumni events, capital campaign, Annual Fund)

\_\_\_\_\_ GME INFORMATION (detailed information on internship and residency programs)

\_\_\_\_\_ GENERAL INFO ON PCOM (mission statement, Centennial, Annual Report, facilities/map, PCOM media coverage)

\_\_\_\_\_ ADMISSIONS/STUDENT SERVICES (admissions criteria, degree requirements, student organizations, financial aid)

5. Please check what types of information you want to see in the alumni section of the web site:

\_\_\_\_\_ calendar of alumni/College events

\_\_\_\_\_ capital campaign news

\_\_\_\_\_ Digest articles

\_\_\_\_\_ Annual Fund information

\_\_\_\_\_ alumni E-mail directory

\_\_\_\_\_ PCOM merchandise

\_\_\_\_\_ Class Acts

\_\_\_\_\_ planned giving information

\_\_\_\_\_ Alumni Association news

\_\_\_\_\_ Other: \_\_\_\_\_

6. What other educational web sites have you found useful? \_\_\_\_\_

7. Do we have your permission to list your E-mail or web site address in our alumni directory?

☐ YES or ☐ NO

E-mail address \_\_\_\_\_ web site address \_\_\_\_\_

Full name \_\_\_\_\_ class year \_\_\_\_\_

Any additional comments/observations? \_\_\_\_\_

We really appreciate your help with improving our web site. Please send or fax this survey to:

**Cindy Schlaybach, PCOM director of communications, 4190 City Ave., Suite 207, Phila., PA 19131-1693; FAX (215) 871-6307. Thank you.**



medicine-internal medicine at Doylestown Hospital.

**Elena Ruzzi Farrell**, DO, Norristown, Pa., joined the department of ophthalmology at Delaware Valley Medical Center.

### 1993

**Robert J. Branton**, DO, Salisbury, Md., joined the department of medicine at Peninsula Regional Medical Center.

**Suzanne Rayeski**, DO, Queensbury, NY, joined the medical staff at Moreau Family Health.

**Dean Reali**, DO, Queensbury, NY, joined the medical staff at Hudson Headwaters Health Network.

**Armando Ricci**, DO, Waterford, Pa., received Millcreek Community Hospital's "Joseph J. Namey, DO Memorial Award," which is presented to a resident who has shown outstanding dedication to the osteopathic philosophy.

### 1994

**Filomena Scola**, DO, Philadelphia, was a recipient of the "Koprince Dermatology Award" for her presentation titled "Neonatal dermatology: an approach to diagnosis" at the AOA Convention Oct. 8.

## Alumni Honored with Certificate of Merit

These alumni were awarded a "Certificate of Merit" from PCOM's alumni association board of directors for outstanding achievement in osteopathic medicine:

**Ronald R. Blanck**, DO, '67, Washington, DC, who was sworn in as Army surgeon general and promoted to the three-star rank of lieutenant general. See profile on page 9.

**James C. Giudice**, DO, '68, Haddonfield, NJ, who was elected president of the American College of Osteopathic Internists.

**Bruno Bromke**, PhD, Merewyn C. Furiga, R.C. Hendershot and M. McGinn: "An improved method for in-vitro susceptibility testing of trichomonas vaginalis," chapter in book titled *Antimicrobial Resistance: A Crisis in Health Care*, edited by D.L. Jungkind, et al., 1995.

**Joseph P. Curreri**, DO, '90, **Thomas F. Morley**, DO, '79 and **James C. Giudice**, DO, '68: "Noninvasive positive pressure ventilation," *Postgraduate Medicine*, Vol. 99, No. 6, June 1996, pp. 221-229.

**Jane Dumsha** (PCOM director of academic research development): "Significance of the computed tomography finding of subcapsular hepatic necrosis in liver transplantation," *Abdominal Imaging*, 21: pp. 161-165, 1996.

**Jeffrey T. Kirchner**, DO, '85: "Opportunistic infections in patients with HIV

disease," *Postgraduate Medicine*, Vol. 99, No. 6, June 1996.

**Matthew P. Mene**, DO, **Leonard H. Finkelstein**, DO, '59, **Samuel J. Manfrey**, DO, '75 and **Laurence H. Belkoff**, DO: "Metastatic Sertoli cell carcinoma of the testis," *Journal of the American Osteopathic Association*, Vol. 96, No. 10, Oct. 1996.

**Stephen D. Smith**, DMD: "A three-dimensional airway assessment for the treatment of snoring and/or sleep apnea with jaw repositioning intraoral appliances: a case study," *Journal of Craniomandibular Practice*, Vol. 14, No. 4, pp. 332-343, Oct. 1996.

**Anne E. Musser**, DO and **Norman Vinn**, DO, '77: "Osteopathic medical education: the introduction of managed care principles into our undergraduate curriculum," *Journal of the American Osteopathic Association*, Vol. 96, No. 10, Oct. 1996.

## PCOM IN THE MEDIA

With all the activity surrounding PCOM lately, area newspapers are taking notice.

PCOM was featured on the cover of the January 1997 *Hospital and Healthcare News* in an article titled "PCOM heralds its second century with grand opening of \$35 million master facilities." The article focuses on the campus expansion and renovations.

The December 1996 *Hospital and Healthcare News* included a feature on PCOM's dedication to preparing primary care physicians. The article, titled "Total healthcare education calls for a variety of training methods," discusses various programs at the College.

PCOM chancellor **Galen S. Young Sr.**, DO, '35 was featured in an article titled "At 84, his focus is on hands-on treatment." The article, which appeared in the November 4 *Philadelphia Inquirer*, West Neighbors section, discusses the importance and growing understanding of OMM.

This year's O.J. Snyder Memorial

Medal recipient, **Frieda O. Vickers**, DO, '39, was featured in a front page article titled "Many things have changed in past 57 years, but Telford doctor still loves her profession." The article in the *Souderton Independent* December 18 reports her views on the evolution of modern medicine. Dr. Vickers also was featured in the *Reporter* (Lansdale, Pa.) January 14 in an article titled "Ahead of her time."

**Ruth Waddell Cathie**, DO, '38 was featured December 27 in a front page article in four "Neighbors" sections of the *Philadelphia Inquirer*. The article, titled "Looking back on five decades as a doctor," reflects on her determination and dedication as a physician.

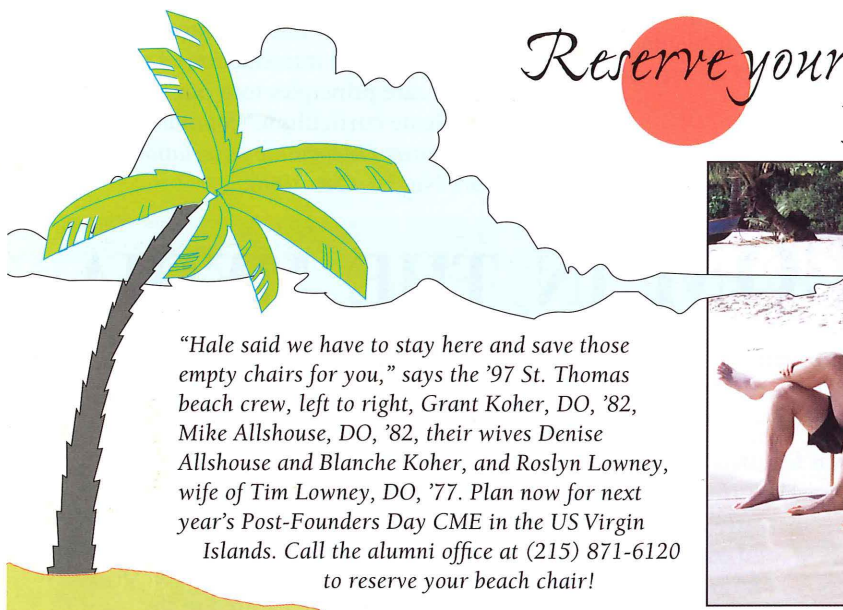
**Joseph Lubeck**, DO, professor and chairman, neurology, was quoted in the September 1996 *Good Times*, a lifestyle magazine for older Pennsylvanians. The article is titled "Take steps now to prevent strokes later."

For copies, call Cindy Schlaybach, director of communications, at (215) 871-6302, or e-mail cindys@pcom.edu.



## Coming **EVENTS**

April 9-12	AROC, Trop World Resort, Atlantic City, NJ
April 14-18	Association of Military Osteopathic Physicians and Surgeons National Conference (AMOPS), Hyatt Regency, Lake Tahoe, Nev.
May 1-4	EROC, Rye Town Hilton, Rye, NY
May 7-10	POMA Convention, Adam's Mark Hotel
May 14	<i>Friends of PCOM</i> Golf Outing, Twining Valley Golf Club, Dresher, PA
May 16	PCOM Sports Banquet, Chateau Granieri, Lafayette Hill, Pa.
May 21	PCOM Board of Trustees meeting, Evans Hall
May 25	Commencement, Academy of Music
June 8	<i>Friends of PCOM</i> Spirit of Philadelphia Cruise



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